



HANSEATIC COFFEE COMPANY JOINS WAVE INVESTMENTS PORTFOLIO

- The Private Equity Group WAVE adds 4th European specialty coffee brand

Hamburg – September 23rd, 2021 – Today, WAVE Investments GmbH (“WAVE”), announces the acquisition of a strategic stake in Hanseatic Coffee Company GmbH (“Hanseatic”) based in Hamburg. This investment represents an expansion of the WAVE portfolio of coffee roasters and coffee retailers. The WAVE Group now includes investments in four independent companies across Germany and Sweden (Andraschko Kaffeemanufaktur - Berlin, PCR Public Coffee Roasters – Hamburg and Lykke Kaffegårdar - Stockholm). Hanseatic Coffee Company is an up-and-coming young coffee brand that delivers highest quality specialty. Hanseatic Coffees can be found in retail, wholesale and online configurations.

Sven Peters, founder and managing director of the Hanseatic Coffee Company shares: “We are very pleased to have found a strategic partner in WAVE. We believe that the WAVE team can support our further expansion in Germany and elsewhere around the world.” Peters goes on to add: “Together with the partners of WAVE in the companies Andraschko Kaffeemanufaktur, PCR Public Coffee Roasters and Lykke Kaffegårdar, we will see great possibilities to expand our product range and our sales network nationally and internationally.”

Nils Erichsen, managing partner of WAVE continues: “From WAVE's point of view, Hanseatic’s product and sales concepts along with the outstanding team all fit perfectly into our portfolio of specialty coffee roasters. We are very excited about the retail expertise Sven Peters and his team will bring to the existing resources in our Group.” The WAVE investment is based on a strong belief in the Hanseatic Brand along with the possible synergies for all WAVE coffee businesses to learn and mature together.”

About Hanseatic Coffee Company GmbH

Hanseatic Coffee Company GmbH was founded in Hamburg in 2014 by Kathrin and Sven Peters in Hamburg. The Peters family has been importing, producing, and trading food and coffee for several generations. Sven Peters' father was a coffee merchant, who inherited his passion for coffee from a similarly enthusiastic family line before him. Hanseatic Coffee stands for quality, innovation, appreciation, fairness, and sustainability around coffee. The company aspires to roast and deliver top-quality coffees for "everyone" who recognizes modern tradition. Target customer groups include upscale food retailers as well as at-home consumers, offices, and restaurants in Germany and Europe.

For more information: <https://hanseatic-coffee.com>

WAVE INVESTMENTS

WAVE Investments GmbH, Hamburg, is a privately-owned investment group with a focus on supporting scalable companies in the specialty coffee industry to achieve their highest potential. The WAVE-team has an extensive global network in the coffee industry. Combined, their team has decades of expertise in both private equity and coffee. The company focuses primarily on investments in equipment manufacturers, coffee roasters, coffee-based foodservice concepts, and innovation in the coffee sector. WAVE is focused on long-term, active partnerships with the management and shareholders of its portfolio companies.

More Information: <http://www.wave-investments.com>

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